



## Press Release

January 14<sup>th</sup>, 2025

### Grand Opening of the Fibroline USA Innovation Lab with Navis TubeTex

**Fibroline, the French company that developed dry powder impregnation solutions, and Navis TubeTex, a US-based leader in machinery manufacturing, are launching a new innovation lab in Lexington, North Carolina. This laboratory will bring new expertise and resources to the U.S market for dry impregnation solutions. The inauguration is set for next month.**

After having officialized a strategic partnership in January 2024, Fibroline and Navis TubeTex are now ready to launch the Fibroline USA Innovation Lab, a new state-of-the-art laboratory that will help them provide customers with unparalleled support and cutting-edge technologies. This facility marks the beginning of a transformative journey in creating the next generation of advanced textiles. "This new lab is a hub for collaboration and ingenuity," Will Motchar said, President & CEO of Navis TubeTex. "It is designed to explore, test, and bring to life groundbreaking textile solutions that meet evolving market demands."

The opening of this new location will allow Fibroline to collaborate directly with its partners all over the Americas. "This innovation lab is an important step for Fibroline's worldwide development, as our technologies are now directly and easily accessible to North American partners," Jérôme Ville commented, CEO of Fibroline. "We had been wanting to extend our presence here, and this partnership between Navis TubeTex and Fibroline perfectly fits with our strategy to bring both more performing and eco-friendly solutions to the textile industry."

Navis TubeTex and Fibroline will hold an inauguration event running from February 11<sup>th</sup> to February 13<sup>th</sup>. All potential partners are invited to get in touch with Fibroline or Navis to book a slot and meet with their team in order to discuss future collaborations and projects. The Fibroline USA lab is located inside the Navis offices, at 113 Woodside Drive in Lexington, North Carolina.

[Register here](#) or via email to Todd Dickson at [tdickson@navisglobal.com](mailto:tdickson@navisglobal.com).

#### **About Fibroline**

Fibroline is a French company that has developed revolutionary impregnation technologies. It is based out of Lyon and owns more than 50 patents worldwide. These eco-friendly technologies enable to impregnate powder form materials into porous structures using high intensity alternating electric fields.

#### **About Navis TubeTex**

Navis TubeTex is a leader in finishing machinery for the global textile industry based in Lexington, North Carolina. It designs, engineers, and manufactures the world's leading machinery for the global knit, woven, nonwoven, technical and geotextile industries.

#### **For further information, please contact:**

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